



MACAU UNIVERSITY  
OF SCIENCE AND TECHNOLOGY  
澳門科技大學

Faculty of  
Hospitality and Tourism Management  
酒店與旅遊管理學院

**Dimin Wang, Ph.D.**  
Lecturer

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none"><li>● Destination Marketing and Management</li><li>● Consumer Behavior and Marketing</li><li>● Crisis Management for the Tourism Industry</li><li>● Tourists' Decision-making</li><li>● Cross-cultural Issues</li></ul>	<ul style="list-style-type: none"><li>● Hospitality and Sales Marketing</li><li>● Service Marketing</li><li>● Strategic Management for Hospitality Industry</li><li>● Destination Marketing and Management</li><li>● Hotel and Lodging Operations</li></ul>

## Qualifications

### [Academic Qualifications]

**Ph.D.** Doctor of Philosophy in Hospitality, Tourism, and Retail Management (2022) Texas Tech University, USA

**M.S.** Master of Science in Hospitality and Retail Management (2019) Texas Tech University, USA

**BSBA.** Bachelor of Science in Business Administration (Cam Laude) (2017) University of Missouri, USA

**BA.** Bachelor of Arts in International Studies (2017) University of Missouri, USA

### [Teaching Experience]

Aug 2024- present      Lecturer

Faculty of Hospitality and Tourism Management, Macau University of Science and Technology

March 2023- July 2023    Lecturer

Fujian University of Technology

August 2018-May 2022    Teaching Assistant and Graduate Instructor

Department of Hospitality and Retail Management, Texas Tech University

### [Editorial Experience]

Ad-hoc reviewer, Tourism Review International ESCI

Ad-hoc reviewer, Sage Open SSCI

Ad-hoc reviewer, Journal of Hospitality and Tourism Insights ESCI

## Research & Publications

### [Peer Reviewed Journal Articles]

**Wang, D.**, Wu, X., & Zhang, X. (2024). Understanding Chinese Tourists' Future Travel Intention to Thailand: A Hybrid Approach Using Pls-Sem and fsQCA. *Tourism Review International*, 28(1), 65-83. <https://doi.org/10.3727/194344224X17065495994332> (ESCI, Cite score: 3.9)

**Wang, D.**, Chen, Y., Tuguinay, J., & Yuan, J. J. (2023). The Influence of Perceived Risks and Behavioral Intention: The Case of Chinese International Students. *SAGE Open*, 13(2). <https://doi.org/10.1177/21582440231183435> (Q1, SSCI, IF =2.3).

**Wang, D.**, & Lee, H.(2022). Examining Chinese Tourists' Revisit Intention in Southeast Asian Countries. *Tourism Review International*, 26(3), 259-275. <https://doi.org/10.3727/154427222X16438247292355> (ESCI , Cite score: 3.9)

### [Peer Reviewed Case Studies]

**Wang, D.**, & Tuguinay, J. (2024). Marketing and tourism planning strategies for Island destinations: The case of Dunk Island, Australia. In *Sage Business Cases*. SAGE Publications, Ltd., <https://doi.org/10.4135/9781071927007>

**Wang, D.**, Min, J., & Chang., J. (2022).Post-Disaster Recovery in the Tourism Business: A Case of Flooding in Chongqing, China. *SAGE Publications: SAGE Business Cases Originals*. DOI: <https://doi.org/10.4135/9781529781410>

### [Book Chapter Publication]

**Wang, D.**, Chen, Y., Wu, X., & Nguyen, M. (2024). Stop Asian American and Pacific Islander (AAPI) Hate. In *The Palgrave Encyclopedia of Social Marketing* (pp. 1-13). Cham: Springer International Publishing. [https://doi.org/10.1007/978-3-030-14449-4\\_181-1](https://doi.org/10.1007/978-3-030-14449-4_181-1)

Chen, Y., **Wang, D.**, Nguyen, M., Yan, H. (2024). Fighting Hunger in Ethiopia. *The Palgrave Encyclopedia of Social Marketing*. Cham: Springer International Publishing.1-9.[https://doi.org/10.1007/978-3-030-14449-4\\_183-1](https://doi.org/10.1007/978-3-030-14449-4_183-1)

### [Conference Presentations]

Fowler, D., Jones, R.P.,& **Wang, D.** (2022). “Using Immersive and Non-Immersive Virtual Reality Experiences in the Retail Management Curriculum” American Collegiate Retail Association, New Orleans, LA, March 2-4, 2022.

**Wang, D.** & Choi, D. (2021). “Effects of Familiarity on Destination Image and Revisit Intention”, 26th Annual Graduate Education & Graduate Student Research in Hospitality & Tourism Virtual, January 8- 9, 2021.

**Wang, D.** & Choi, D. (2020). “Chinese Tourists’ Intent to Visit in Southeast Asian Countries Based on Theory of Planned Behavior”, 25th Annual Graduate Education & Graduate Student Research in Hospitality & Tourism, Las Vegas, NV January 3-5, 2020.

**Wang, D.** & Choi, D. (2019). “Tourists’ Destination Selection: A Study of Analyzing factors impact Chines Outbound Tourists’ Purchase Decision Making toward Southeast Asia” 24th Annual Graduate Education & Graduate Student Research in Hospitality & Tourism Houston, TX, January 3-5, 2019.