



Macau University
of Science and Technology
澳門科技大學

Faculty of Hospitality
and Tourism Management
酒店與旅遊管理學院

Amr Al-Ansi

Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none">● Tourism management & marketing● Sustainable tourism development● Halal tourism● Cultural heritage● Customer consumer & experience	<ul style="list-style-type: none">● Introduction to Hospitality and Tourism● Research Methods in Tourism● Hospitality and Tourism marketing● Contemporary Issues in Tourism● Multivariate Data Analysis

Updated: August, 2024

ACADEMIC QUALIFICATION

Ph.D.	Hospitality and Tourism Management / Sejong University / South Korea
MSc	Hospitality and Tourism Management / Sejong University / South Korea
BSc (Hons)	Information Technology / Asia Pacific University of Technology & Innovation / Malaysia
BSc (Hons)	Information Technology / Staffordshire University / UK

ACADEMIC WORK EXPERIENCE

2021 ~ Present	Assistant Professor/ Faculty of Hospitality & Tourism Management / Macau University of Science and Technology
2016 ~ 2020	Research Assistant / College of Hospitality & Tourism Management / Sejong University / South Korea

INDUSTRY WORK EXPERIENCE

2012 ~ 2015	Sales & Customer Service / International Sales Department / Mayflower Acme Tours SDN BHD / Kuala Lumpur, Malaysia
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Awards

2022	Best Reviewer award of the Journal of Hospitality and Tourism Management JHTM (SSCI impact factor 8.3 in 2022, A rating in ABDC list)
2023	Best Reviewer award of the Journal of Hospitality and Tourism Management JHTM (SSCI impact factor 7.6 in 2023, A rating in ABDC list)

JOURNAL ARTICLES

1. **Al-Ansi, A.**, Olya, H., Dalir, S., Lee, H. Y., & Abdul Rahim, A. (2024). Consumer emotions and behaviors: double moderation of sign value and source market. *Cross Cultural & Strategic Management*. **(SSCI)**
<https://doi.org/10.1108/CCSM-06-2023-0100>
2. Kim, S. I., **Al-Ansi, A.**, Lee, J. S., Chua, B. L., Phucharoen, C., & Han, H. (2024). Wellness tourism experience and destination brand love. *Journal of Travel & Tourism Marketing*, 41(7), 988-1004. **(SSCI)**
<https://doi.org/10.1080/10548408.2024.2369752>
3. Han, H., Kim, S., Hailu, T. B., **Al-Ansi, A.**, Lee, J., & Kim, J. J. (2024). Effects of cognitive, affective and normative drivers of artificial intelligence ChatGP T on continuous use intention. *Journal of Hospitality and Tourism Technology*. **(SSCI)**
<https://doi.org/10.1108/JHTT-11-2023-0363>
4. Han, H., Kim, S., Hailu, T. B., **Al-Ansi, A.**, Loureiro, S. M. C., & Kim, J. J. (2024). Determinants of approach behavior for ChatGPT and their configurational influence in the hospitality and tourism sector: a cumulative prospect theory. *International Journal of Contemporary Hospitality Management*. **(SSCI)**
<https://doi.org/10.1108/IJCHM-07-2023-1072>
5. Han, H., Kim, S. S., Badu-Baiden, F., **Al-Ansi, A.**, & Kim, J. J. (2024). Drivers of hotel guests' choice of smart products: Applying a complexity theory involving TAM, technology readiness, TPB, and emotion factors. *International Journal of Hospitality Management*, 120, 103755. **(SSCI)**
<https://doi.org/10.1016/j.ijhm.2024.103755>
6. **Al-Ansi, A.**, Kim, S., Xu, Y., Chen, C., Chua, B. L., & Han, H. (2024). Wellness Tourism Attributes and Tourist Outcomes: An Analysis of Configurational Effects. *Journal of Travel Research*, 00472875241237262. **(SSCI)**
<https://doi.org/10.1177/00472875241237262>
7. **Al-Ansi, A.**, Olya, H., & Han, H. (2023). Two decades of research on halal hospitality and tourism: a review and research agenda. *International Journal of Contemporary Hospitality Management*, **(SSCI)**
<https://doi.org/10.1108/IJCHM-12-2021-1515>
8. Jeaheng, Y., **Al-Ansi, A.**, Chua, B. L., Ngah, A. H., Ryu, H. B., Ariza-Montes, A., & Han, H. (2023). Influence of Thai Street Food Quality, Price, and Involvement on Traveler Behavioral

Intention: Exploring Cultural Difference (Eastern versus Western). *Psychology Research and Behavior Management*, 223-240. **(SSCI)**

<https://doi.org/10.2147/PRBM.S371806>

9. Chua, B. L., **Al-Ansi, A.**, Han, H., Loureiro, S. M. C., & Guerreiro, J. (2022). An examination of the influence of emotional solidarity on value cocreation with international Muslim travelers. *Journal of Travel Research*, 61(7), 1573-1598. **(SSCI)**
<https://doi.org/10.1177/0047287521103335>
10. Loureiro, S. M. C., **Al-Ansi, A.**, Ryu, H. B., Ariza-Montes, A., & Han, H. (2022). Culture, heritage looting, and tourism: A text mining review approach. *Frontiers in Psychology*, 13. **(SSCI)**
<https://doi.org/10.3389/fpsyg.2022.944250>
11. Quan, L., **Al-Ansi, A.**, Ariza-Montes, A., Arraño-Muñoz, M., Giorgi, G., & Han, H. (2022). Vaccine passport and traveler behaviors in the new market of the domestic and international tourism industry facing the with-corona era. *Frontiers in Psychology*, 3216. **(SSCI)** <https://doi.org/10.3389/fpsyg.2022.900976>
12. **Al-Ansi, A.**, Chua, B. L., Kim, C. S., Yoon, H., & Han, H. (2022). Islamophobia: Differences across Western and Eastern community residents toward welcoming Muslim tourists. *Journal of Hospitality and Tourism Management*, 51, 439-450. **(SSCI)**
<https://doi.org/10.1016/j.jhtm.2022.04.018>
13. Chua, B. L., **Al-Ansi, A.**, Kim, S. S., Wong, A. K. F., & Han, H. (2022). Examining airline employees' work-related stress and coping strategies during the global tourism crisis. *International Journal of Contemporary Hospitality Management*, 34 (10), 3715-3742. **(SSCI)**
<https://doi.org/10.1108/IJCHM-09-2021-1085>
14. Han, H., **Al-Ansi, A.**, Chua, B. L., Ahmad, N., Kim, J. J., Radic, A., & Bobby Ryu, H. (2022). Reconciling civilizations: Eliciting residents' attitude and behaviours for international Muslim tourism and development. *Current Issues in Tourism*, 1-19. **(SSCI)**
<https://doi.org/10.1080/13683500.2022.2056003>
15. Quan, L., **Al-Ansi, A.**, & Han, H. (2022). Assessing customer financial risk perception and attitude in the hotel industry: Exploring the role of protective measures against COVID-19. *International Journal of Hospitality Management*, 101, 103123. **(SSCI)**
<https://doi.org/10.1016/j.ijhm.2021.103123>
16. **Al-Ansi, A.**, Han, H., & Loureiro, S. M. C. (2022). International border restrictions and rules toward the illicit trafficking of cultural heritage in the tourism context: a multi-methods approach. *Journal of Travel & Tourism Marketing*, 38(9), 974-990. **(SSCI)**

<https://doi.org/10.1080/10548408.2021.2006860>

17. **Al-Ansi, A.**, Lee, J. S., King, B., & Han, H. (2021). Stolen history: Community concern towards looting of cultural heritage and its tourism implications. *Tourism Management*, 87, 104349. **(SSCI)** <https://doi.org/10.1016/j.tourman.2021.104349>
18. Chua, B. L., **Al-Ansi, A.**, Han, H., Loureiro, S. M. C., & Guerreiro, J. (2021). An Examination of the Influence of Emotional Solidarity on Value Cocreation with International Muslim Travelers. *Journal of Travel Research*, 00472875211033357. **(SSCI)** <https://doi.org/10.1177/00472875211033357>
19. **Al-Ansi, A.**, Han, H., Kim, S., & King, B. (2021). Inconvenient experiences among Muslim travelers: An analysis of the multiple causes. *Journal of Travel Research*, 60(6), 1352-1370. **(SSCI)** <https://doi.org/10.1177/0047287520934870>
20. Radic, A., Lück, M., **Al-Ansi, A.**, Chua, B. L., Seeler, S., & Han, H. (2021). Cruise ship dining experiencescape: The perspective of female cruise travelers in the midst of the COVID-19 pandemic. *International Journal of Hospitality Management*, 95, 102923. **(SSCI)** <https://doi.org/10.1016/j.ijhm.2021.102923>
21. Chua, B. L., **Al-Ansi, A.**, Lee, M. J., & Han, H. (2021). Impact of health risk perception on avoidance of international travel in the wake of a pandemic. *Current Issues in Tourism*, 24(7), 985-1002. **(SSCI)** <https://doi.org/10.1080/13683500.2020.1829570>
22. Quan, W., **Al-Ansi, A.**, & Han, H. (2021). Spatial and human crowdedness, time pressure, and Chinese traveler word-of-mouth behaviors for Korean restaurants. *International Journal of Hospitality Management*, 94, 102851. **(SSCI)** <https://doi.org/10.1016/j.ijhm.2020.102851>
23. Dalir, S., Olya, H. G., **Al-Ansi, A.**, Rahim, A. A., & Lee, H. Y. (2021). Increasing profitability of the Halal cosmetics industry using configuration modelling based on Indonesian and Malaysian markets. *Journal of Korea Trade*, 24(8), 81-100. **(SSCI)** <https://doi.org/10.35611/jkt.2020.24.8.81>
24. Radic, A., Lück, M., **Al-Ansi, A.**, Chua, B. L., Seeler, S., Raposo, A., ... & Han, H. (2021). To Dine, or Not to Dine on a Cruise Ship in the Time of the COVID-19 Pandemic: The Tripartite Approach towards an Understanding of Behavioral Intentions among Female Passengers. *Sustainability*, 13(5), 2516. **(SSCI)** <https://doi.org/10.3390/su13052516>
25. Han, H., Lee, S., Ariza-Montes, A., **Al-Ansi, A.**, Tariq, B., Vega-Muñoz, A., & Park, S. H. (2021).

Muslim travelers' inconvenient tourism experience and self-rated mental health at a non-islamic country: Exploring gender and age differences. *International Journal of Environmental Research and Public Health*, 18(2), 758. **(SSCI)**

<https://doi.org/10.3390/ijerph18020758>

26. Chua, B. L., **Al-Ansi, A.**, Lee, M. J., & Han, H. (2020). Tourists' outbound travel behavior in the aftermath of the COVID-19: role of corporate social responsibility, response effort, and health prevention. *Journal of Sustainable Tourism*, 29(6), 879-906. **(SSCI)**

<https://doi.org/10.1080/09669582.2020.1849236>

27. Jeaheng, Y., **Al-Ansi, A.**, & Han, H. (2020). Impacts of Halal-friendly services, facilities, and food and Beverages on Muslim travelers' perceptions of service quality attributes, perceived price, satisfaction, trust, and loyalty. *Journal of Hospitality Marketing & Management*, 29(7), 787-811. **(SSCI)**

<https://doi.org/10.1080/19368623.2020.1715317>

28. Han, H., Lho, L. H., **Al-Ansi, A.**, & Yu, J. (2020). Cycling tourism: a perspective article. *Tourism Review*. Vol. 75 No. 1, pp. 162-164. **(SSCI)**

<https://doi.org/10.1108/TR-06-2019-0268>

29. Han, H., Quan, W., **Al-Ansi, A.**, Chung, H., Ngah, A. H., Ariza-Montes, A., & Vega-Muñoz, A. (2020). A theoretical framework development for hotel employee turnover: Linking trust in supports, emotional exhaustion, depersonalization, and reduced personal accomplishment at workplace. *Sustainability*, 12(19), 8065. **(SSCI)**

<https://doi.org/10.3390/su12198065>

30. Han, H., **Al-Ansi, A.**, Chua, B. L., Tariq, B., Radic, A., & Park, S. H. (2020). The post-coronavirus world in the international tourism industry: Application of the theory of planned behavior to safer destination choices in the case of US outbound tourism. *International journal of environmental research and public health*, 17(18), 6485. **(SSCI)**

<https://doi.org/10.3390/ijerph17186485>

31. Han, H., **Al-Ansi, A.**, Chi, X., Baek, H., & Lee, K. S. (2020). Impact of environmental CSR, service quality, emotional attachment, and price perception on word-of-mouth for full-service airlines. *Sustainability*, 12(10), 3974. **(SSCI)**

<https://doi.org/10.3390/su12103974>

32. Han, H., **Al-Ansi, A.**, Koseoglu, M. A., Lin, P. M., Park, J., Yu, J., & Kim, W. (2019). Halal tourism: travel motivators and customer retention. *Journal of Travel & Tourism Marketing*, 36(9), 1012-1024. **(SSCI)**

<https://doi.org/10.1080/10548408.2019.1683483>

33. **Al-Ansi, A.**, Olya, H. G., & Han, H. (2019). Effect of general risk on trust, satisfaction, and recommendation intention for halal food. *International Journal of Hospitality Management*, 83, 210-219. **(SSCI)**
<https://doi.org/10.1016/j.ijhm.2018.10.017>
34. **Al-Ansi, A.**, & Han, H. (2019). Role of halal-friendly destination performances, value, satisfaction, and trust in generating destination image and loyalty. *Journal of Destination Marketing & Management*, 13, 51-60. **(SSCI)**
<https://doi.org/10.1016/j.jdmm.2019.05.007>
35. Jeaheng, Y., **Al-Ansi, A.**, & Han, H. (2019). Halal-friendly hotels: Impact of halal-friendly attributes on guest purchase behaviors in the Thailand hotel industry. *Journal of Travel & Tourism Marketing*, 36(6), 729-746. **(SSCI)**
<https://doi.org/10.1080/10548408.2019.1631940>
36. Han, H., Eom, T., **Al-Ansi, A.**, Ryu, H. B., & Kim, W. (2019). Community-based tourism as a sustainable direction in destination development: An empirical examination of visitor behaviors. *Sustainability*, 11(10), 2864. **(SSCI)**
<https://doi.org/10.3390/su11102864>
37. Han, H., **Al-Ansi, A.**, Olya, H. G., & Kim, W. (2019). Exploring halal-friendly destination attributes in South Korea: Perceptions and behaviors of Muslim travelers toward a non-Muslim destination. *Tourism Management*, 71, 151-164. **(SSCI)**
<https://doi.org/10.1016/j.tourman.2018.10.010>
38. Han, H., **Al-Ansi, A.**, & Kim, H. C. (2019). Perceived inconveniences and Muslim travelers' loyalty to non-Muslim destinations. *Sustainability*, 11(17), 4600. **(SSCI)**
<https://doi.org/10.3390/su11174600>
39. Han, H., Lee, S., **Al-Ansi, A.**, Kim, H. C., Ryu, H. B., Kim, J. J., & Kim, W. (2019). Convention tourism and sustainability: Exploring influencing factors on delegate green behavior that reduce environmental impacts. *Sustainability*, 11(14), 3903. **(SSCI)**
<https://doi.org/10.3390/su11143903>
40. Han, H., Lho, L. H., **Al-Ansi, A.**, Ryu, H. B., Park, J., & Kim, W. (2019). Factors triggering customer willingness to travel on environmentally responsible electric airplanes. *Sustainability*, 11(7), 2035. **(SSCI)**
<https://doi.org/10.3390/su11072035>
41. Olya, H. G., & **Al-Ansi, A.** (2018). Risk assessment of halal products and services: Implication

for tourism industry. *Tourism Management*, 65, 279-291. (SSCI)

<https://doi.org/10.1016/j.tourman.2017.10.015>

Book Chapters

- 2024 Al-Ansi, A. (2024). Cultural heritage looting: a neglected global issue and its impact on sustainable tourism development. *Research Handbook on Tourism, Complexity and Uncertainty*, 92. <https://doi.org/10.4337/9781802203486>

CONFERENCE PRESENTATIONS

1. **Al-Ansi, A.** (2019). How heritage characteristics restore a destination image: A case of Mocha. *Paper presented at the 5th edition of International Meeting of Young Researchers in Tourism Chair UNESCO*, (Sep 9-10). Pantheon-Sorbonne University, Paris, France.
2. Eom, T., **Al-Ansi, A.**, Han, H. (2019). Halal medical tourism: Identifying Muslim patients' motivations to visit medical clinics in Korea. *Paper presented at the Korean Hotel Resort Association Conference*, (Jun 01), Sejong University, Seoul, South Korea
3. **Al-Ansi, A.** (2018). Uncovering the Perceived Inconveniences that Muslim Travelers Possibly Experience while Traveling to South Korea (Non-Muslim destination). *Paper presented at the Korea Tourism Research Association KTRA*, (Nov 03), Sejong University, Seoul, South Korea.
4. **Al-Ansi, A.** & Olya, H. G. (2017). Demographic profile of Halal customers and their attitudinal and behavioural responses. *Paper presented at the Academy of Hospitality and Tourism Conference AGHTC*, (May 26-28). Cheongju University, Cheongju, South Korea.

RESEARCH PROJECTS GRANTS

- 2017 – 2019 Korean cosmetic firms' performance and profitability in the south east Asian halal market by the national research foundation of Korea NRF.
Grant reference: 2017S1A22039266 (Research Assistant).
- 2017 - 2018 Exploring Muslim traveler experience attributes in Korea by the ministry of education and the national research foundation of Korea NRF.
Grant reference: 2017S1A5A2A01023429 (Research Assistant).

EDITORIAL MEMBERSHIP OF JOURNALS

- 2023 ~ Editorial board member: International Journal of Tourism Research (SSCI)

Ad-Hoc Reviewer in Hospitality and Tourism Management

- Tourism Management (SSCI)
- International Journal of Hospitality Management (SSCI)
- Journal of Sustainable Tourism (SSCI)
- Current Issues in Tourism (SSCI)
- Journal of Hospitality Marketing & Management (SSCI)
- International Journal of Contemporary Hospitality Management (SSCI)
- Tourism Management Perspectives (SSCI)
- Journal of Hospitality and Tourism Management (SSCI)
- Journal of Tourism Futures (ESCI)
- International Journal of Tourism Cities (ESCI)
- Journal of Heritage Tourism (ESCI)
- Leisure/Loisir (Scopus)

Ad hoc reviewer: Book Chapter

- Research methodology in the hospitality and tourism field (2020). University of Central Florida, USA (Emerald).

PROFESSIONAL AFFILIATIONS

- Member of the Korean Academic Society of Hospitality and Tourism (2017-2018)