



MACAU UNIVERSITY
OF SCIENCE AND TECHNOLOGY
澳門科技大學

Faculty of
Hospitality and Tourism Management
酒店與旅遊管理學院

Zhang Yihang (Kelvin)
Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none">● Qualitative research methodology● Hospitality higher education & training● Positive psychology & tourist wellbeing● Sustainable tourism	<ul style="list-style-type: none">● Tourism psychology● Sustainable tourism● Risk management● Professional English

Academic Qualifications

2019	PhD / Critical Hospitality Studies / Edinburgh Napier University, UK
2012	Master of Science / Educational Psychology / University of Edinburgh, UK
2009	Bachelor of Arts / Psychology / University of California, Riverside, USA

Teaching Experiences

2021 – Present	Assistant Professor / Faculty of Hospitality and Tourism / Macau University of Science and Technology
2017 – 2019	Associate Lecturer / The Business School / Edinburgh Napier University, UK
2013 – 2014	Lecturer / Malaysian Hospitality College, Malaysia

Research Experiences

2016 – Present	Managing Editor / Hospitality & Society [ISSN 2042 – 7921]
2014 (Jan – Jul)	Research Analyst / Department of Tourism Management / South China University of Technology, China
2009 – 2010	Research Assistant / Department of Psychology / University of California, Riverside, USA

Awards & Recognitions

2024	Teaching Excellence Award, Macau University of Science and Technology
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Publications

[Journal Articles]

2024 Zhang, K. Exploring the Role and Purpose of Hospitality Higher Education under Neo-liberalism: Perspectives from Hospitality Academics, Vol.14, Issue 1, p.93-115.

2021 Zhang, K. Exploring Critical Conceptual Space in Hospitality Higher Education, Hospitality & Society, Vol.11, Issue 2, p.209-233.

2016 Zhang, K., Lynch, P., McIntosh, A. & Wengel, Y. Current and Future Potentialities of Critical Hospitality Studies: Conference Workshop Report, Hospitality & Society, Vol.6, Issue 1, p.77-82.

[Newsletters]

2016 Zhang K. & Lynch, P. Critical Hospitality Studies. Academy of Management.

[Conference Proceedings & Presentations]

Proceedings

2024 Chen, Y. Y., Kim, Y. J. & Zhang, K. Y. Validation and Application of Hotel's Wellness Scale: The Tourist Perspective, Paper presented at APacCHRIE 2024 Conference, Seoul, Korea.

2016 Zhang, K. Critical Thinking and Hospitality Management Education: Exploring Potentials and Possibilities, Paper presented at EuroCHRIE, Budapest Metropolitan University.

2016 Zhang, K. Hospitality as Academic Tribes and Territories: The Knowledge Force-Field and Tribal Communication, Paper presented at CHSS, Edinburgh Napier University.

Presentations

2022 Kim, Y. J., Zhang, K. Y. & Chen, Y. Y. Tourists' Health-preventive Behavior against COVID-19, Poster presented at Inaugural Frontiers in Hospitality and Tourism Annual Research Symposium, Macau.

2019 Zhang, K. Academic Inhospitality: Community Tensions, Affiliations, and the Formation of Academic Identities. Critical Tourism Studies, Ibiza, Spain.

2019 Zhang, K. The Development of Hospitality Management Higher Education in the UK: History, Current Progress and Future Potentialities. Critical Hospitality Studies Symposium, Chengdu, China.

2018 Zhang, K. Exploring Critical Conceptual Space in Hospitality Higher Education. Critical Hospitality Studies Symposium, Auckland, New Zealand.

2017 Zhang, K. Exploring Critical Conceptual Space in Hospitality Higher Education. Critical Tourism Studies, Mallorca, Spain.

2016 Zhang, K. Critical Thinking and Hospitality Management Education: Exploring Potentials and Possibilities. The European Council on Hotel, Restaurant & Institutional Education Conference, Budapest, Hungary.

2016 Zhang, K. Hospitality Higher Education and Curriculum Design: Space for Sustainability? Critical Hospitality Studies Symposium, Edinburgh, UK.

2015 Zhang, K. Exploring Critical Conceptual Space in Hospitality Higher Education. Council for Hospitality Management Education Conference, Manchester, UK.