



Kim Yong Joong, James  
Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none"><li>● Wellness in Hospitality &amp; Tourism</li><li>● Sustainability and Green Practices in Hospitality &amp; Tourism</li><li>● Consumer Behavior &amp; Organizational Behavior</li></ul>	<ul style="list-style-type: none"><li>● Advanced Special Topics in Hospitality &amp; Tourism</li><li>● Introduction to Accounting</li><li>● Hospitality &amp; Tourism Management</li></ul>

## Qualifications

[Academic Qualifications]

2012 Ph.D. in Hospitality Administration / Oklahoma State University

2008 M.S. in Hospitality Administration / Oklahoma State University

2001 B.A. in Hospitality & Tourism Management / Sejong University

## Research & Publications

[Journal Articles]

- Kim, Y. J.**, Kim, H. J., & Lee, S. M. (2021). The Impact of Emotional State on Ecological Behavior: Appraisal-Tendency Framework, *Journal of Tourism and Leisure Research*, 33 (10), 357-397.
- Choi, H. M., Kim, W. G., **Kim, Y. J.**, & Agmapisarn, C. (2019). Hotel Environmental Management Initiative (HEMI) Scale Development, *International Journal of Hospitality Management*, 77, 562-572.
- Kim, Y. J.**, Kim, W. G., Choi, H. M., & Phetvaroon K. (2019). The Effect of Green Human Resource Management on Hotel Employees' Eco-friendly Behavior and Environmental Performance, *International Journal of Hospitality Management*, 76, 83-93.
- Kim, Y. J.**, & Lee, S. M. (2018). A Study on the Experience Value Improvement Plan for Kids-Café by Using Internet of Thing, *Culinary Science & Hospitality Research*, 24 (5), 166-172.
- Choi, H. & **Kim, Y. J.** (2017). An empirical study on applying organizational support theory: Beyond the migrant worker boundary condition in small and medium-sized restaurant, *Journal of the Table & Food Coordinate*, 12 (3), 65-85.
- Song, K. H., **Kim, Y. J.**, & Lee, H. Y. (2016). A study of cognitive responses to ethical practices in the casino industry: focus on ethical value congruence, service encounter, and business performance. *Journal of Convention Sciences*, 15 (4), 73-91.
- Shin, S. A., **Kim, Y. J.**, & Lee, H. Y. (2015). Comparison of usage outcomes of travelers using social commerce based on their motives and impulse buying tendencies, *Journal of Tourism Institute of Northeast Asia*, 11(2), 149-168.
- Kim, Y. J.** (2014). National culture and leadership style on restaurant employees' affective commitment, *Journal of Culinary Research*, 20(5), 101-105.
- Kim, Y. J.** (2013). A study on positioning of icecream café: Focusing on university students, *Journal of*

*Tourism Sciences*, 37(8), 213-227.

- Kim, Y. J.,** Njite, D., & Hancer, M. (2013). Anticipated emotion in consumers' intentions to select eco-friendly restaurants: Augmenting the theory of planned behavior, *International Journal of Hospitality Management*, 34, 255-262.
- Kim, Y. J.,** & Slevitch, L. (2013). A visiting motivation-based approach to ecotourism market segmentation, *Journal of Hospitality and Tourism Studies*, 15(1), 62-79.
- Kim, Y. J.** (2013). Consumers' intention to purchase environmentally friendly products in hospitality industry, *FoodService Industry Journal*, 9(1), 33-44.
- Kim, Y. J.,** & Kim, D. J. (2012). Perceived organizational support of restaurant workers: Cultural diversity management effects on affective commitment, *Journal of Foodservice Management*, 15(6), 183-208.
- Kim, Y. J.,** & Kim, D. J. (2012). Consumers' intention to select eco-friendly restaurants by adopting extended theory of reasoned action, *FoodService Industry Journal*, 8(2), 45-62.
- Kim, Y. J.,** Palakurthi, R., & Hancer, M. (2012). The environmentally friendly programs in hotels and customer's intention to stay: An online survey approach, *International Journal of Hospitality & Tourism Administration*, 13(3), 195-214.
- Kim, Y. J.,** & Hancer, M. (2010). The effect of knowledge management resource inputs on organizational effectiveness in the restaurant industry, *Journal of Hospitality and Tourism Technology*, 1(2), 174-189.

### [Conference Papers]

- Chen, Yiying, **Kim, Y. J.,** & Zhang, Yihang (Kelvin). (2024). Validation and Application of Hotel's Wellness Scale: The Tourist Perspective. Full paper (stand up) presented at *APacCHRIE 2024 Conference*. Seoul, Korea.
- Han, Wenkui, & **Kim, Y. J.** (2024). The Relationship between the Wellness tourism Attributes and the Mental, Physical, and Social Health. Full paper (stand up) presented at *The 1st International Early-Career Researcher Conference in Hospitality and Tourism*. Macau.
- Kim, Y. J.,** Zhang, Yihang (Kelvin), & Chen, Yiying. (2022). Tourists' health-preventive behavior against the COVID-19. Poster presented at *Inaugural Frontiers in Hospitality and Tourism Annual Research Symposium*. Macau.
- Kim, W. G., **Kim, Y. J.,** Choi, H. & Tian, M. (2017). Hotel's environmental management practice: scale development and validation. Full paper (stand up) presented at *The 2<sup>nd</sup> Southeastern, Central and South American Federation Conference of International Council of Hotel, Restaurant, and Institutional Education*. Miami, FL.
- Kim, Y. J.,** & Slevitch, L. (2013). A visiting motivation-based approach to ecotourism market segmentation. Full paper (stand up) presented at *The Academy of Korean Hospitality & Tourism*. Seoul, Korea
- Kim, Y. J.,** & Kim, D. J. (2012). Consumers' intention to select eco-friendly restaurants by adopting extended theory of reasoned action. Full paper (stand up) presented at *The Korean Food Service Association*. Seoul, Korea
- Kim, Y. J.,** & Njite, D. (2012). The role of emotion in consumers' intentions to select eco-friendly restaurants. Poster presented at *The 17<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Auburn, AL.
- Kim, Y. J.,** & Hancer, M. (2011). Leadership style and national culture on restaurant employees' affective commitment. Full paper (stand up) presented at *The 16<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Houston, TX.
- Kim, Y. J.,** & Slevitch, L. (2010). Motivational and behavioral profile of ecotourists in South Korea. Full paper (stand up) presented at *2010 International Society of Travel and Tourism Educators (ISTTE) Conference*. Long Beach, CA.
- Kim, Y. J.,** & Hancer, M. (2010). Cultural diversity management and its effects on organizational commitment in different restaurant type. Poster presented at *The 2010 Annual Conference of International Council on Hotel, Restaurant and Institutional Education (CHRIE)*. San Juan, Puerto Rico.
- Kim, Y. J.,** & Hancer, M. (2009). The effect of knowledge management resources inputs on

organizational performance in the restaurant industry. Poster presented at *The 2009 Annual Conference of International Council on Hotel, Restaurant and Institutional Education (CHRIE)*. San Francisco, CA.

**Kim, Y. J., & Hancer, M.** (2009). The effect of knowledge management resources on individual learning in the restaurant industry. Poster presented at *The 14<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Las Vegas, NV.

**Kim, Y. J., & Palakurthi, R.** (2008). Customers' perceptions about the effectiveness and the components of environmentally friendly programs in Hotels. Full paper (stand up) presented at *The 13<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Orlando, FL.

**Kim, Y. J., & Kim, W. G.** (2007). EVA in the hospitality industry. Poster presented at *The 12<sup>th</sup> Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism*. Houston, TX.

### ***[Research Projects Funded]***

- Principal Investigator of Research Support Project (Tourists' health-preventive behavior against the COVID-19) Proposal to *MUST Research and Technology Administration Office*, 2022 (Funded)
- Perceived Risk and Destination Image on Travel Intention to the Greater Bay Area after the COVID-19 Pandemic, Research Support Project Proposal to *Macau Higher Education Bureau*, 2021 (Funded)
- Principal Investigator for a Humanities and Social Sciences Research Support Project Proposal to *National Research Foundation of Korea*, 2015. \$10,000 (Funded)