



MACAU UNIVERSITY
OF SCIENCE AND TECHNOLOGY
澳門科技大學

Faculty of
Hospitality and Tourism Management
酒店與旅遊管理學院

Dr. Chau Shuk Mun, Salott (周淑敏)
Assistant Professor

<u>Areas of Research Expertise</u>	<u>Areas of Teaching Expertise</u>
<ul style="list-style-type: none">● Hospitality and Tourism Education● Destination Marketing and Management● Tourism and Hospitality Marketing● Hotel and Tourism Service Management● Visitor Management and Sustainable Development	<ul style="list-style-type: none">● Hotel Planning and Development● Travel and Hotel Service Management● Hotel Operation and Management● Travel Agency Operations and Management● Tourism and Hospitality Marketing● Hotel Operations● Rooms Management

Qualifications

[Academic Qualifications]

D.HTM / Hotel and Tourism Management / Hong Kong Polytechnic University

M.A. / Economics / Southern Illinois University at Carbondale, U.S.A.

Diploma / Economics / Hong Kong Baptist University

[Professional Qualifications]

Food Hygiene Manager (Institute of Environmental Health, U.K.)

Certified Tour Escort (Travel Industry Council, Hong Kong)

Postgraduate Certificate of Education (Hong Kong University)

Publications

[Academic Papers]

Chau, S. & Ren, L. (2024). How Does Educational Travel Promote Lifelong Learning? *International Journal of Tourism Research*, 26 (4), e2731. <https://doi.org/10.1002/jtr.2731>.

Chau, S. (2023). Student Engagement in Hospitality and Tourism Education. *Journal of Hospitality & Tourism Education*, 1-13. <http://dx.doi.org/10.1080/10963758.2023.2295551>.

Chau, S. (2021). Antecedents and outcomes of educational travel in higher education. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 29, 10331. <https://doi.org/10.1016/j.jhlste.2021.100331>.

Chau, S. & Yan, L. (2021). Destination Hospitality Indicators. *Journal of Destination Marketing & Management*, 19 (6). <https://doi.org/10.1016/j.jdmm.2020.100537>.

Chau, S. & Cheung, C. (2018). Academic Satisfaction with Hospitality and Tourism Education in Macao: The Influence of Active Learning, Academic Motivation, and Student Engagement. *Asia Pacific Journal of Education*, 38 (4), 473 – 489. <https://doi.org/10.1080/02188791.2018.1500350>.

Chau, S. & Cheung, C. (2017). “Bringing Life to Learning”: A Study of Active Learning in Hospitality Education. *The Asia-Pacific Education Researcher*, 26, 127 -136. <https://doi.org/10.1007/s40299-017-0333-6>.

[Conference Papers]

2024 Chau, S. (2024). Global University Graduate Attributes – An Implication for Educational Development in Higher Education. The 10th International Conference On Hospitality AND Tourism Management 2024, Colombo, Sri Lanka

2019 Chau, S. (2019). A study on work values, career choices, job satisfaction and organizational commitment of hospitality industry in Hong Kong and Macau. 15th Annual International Conference on Tourism. Athens, Greece.

2018 Chau, S. (2018). Impact Analysis of Educational Travel. 2nd Advancement on Business, Tourism and Hospitality International Conference. Bali, Indonesia.

2015 Chau, S. & Cheung, C. (2015). “Bringing Life to Learning”: A Study of Active Learning in Hospitality Education. 13th APacCHRIE Conference in conjunction with 14th APF Conference June 2015. Auckland, New Zealand

2014 Chau, S. & Cheung, C. (2014). Developing a Conceptual Framework of Student Engagement in Hospitality and Tourism Education. Global Tourism & Hospitality Conference. Hotel Icon, Hong Kong